School Courier

FOR SUPERINTENDENTS, HEADS OF SCHOOL & BOARDS

Choosing your school's communication platform

School Courier is your school's **own private communication app** — a personalized feed, safe two-way messaging, and instant mass alerts, **controlled by your staff** and free from ads, algorithms, and the public internet.

Whatever platform you choose, it will carry your school's name into every family's pocket. These are the **six questions we believe any vendor should answer** before you sign — and how School Courier answers each one.

1 Will it actually reach every family?

Three controllable channels in one app: mass alerts by push, email & text; a personalized My Feed from the classrooms, teams & clubs each family follows; and safe direct messages. Push notifications land even when the app is closed, and per-group alert controls keep the signal high.

2 Will families want to open it?

Social-style updates without social media. Photos, game results, and classroom moments arrive in a feed families already know how to use — personal to each family, so nothing important gets buried under noise. Schools tell us it becomes the first thing parents check each morning.

3 Who controls who posts — and who joins?

Your staff do. Staff and leaders publish instantly; contributors (classroom parents, team parents, students) submit posts and comments that wait for a leader's approval. Public groups are one-tap to follow; private groups are gated by an 8-digit passcode or a leader-approved join request. Account-type access control means students and parents can never message one another.

4 Where does your community's content live?

Never on the public web — no URLs, no search indexing, no scraping. No ads, no engagement algorithm, no tracking-for-profit. You choose the front door: open community groups, strictly gated private groups, or a fully code-gated app.

5 Can you answer for it later?

Every message and post is retained for administrator review — an audit trail that personal texting and public social media can never offer. When a parent raises a concern or a records request arrives, you have the answer.

6 Will staff and families actually use it?

Passwordless sign-in gets a family in with an emailed or texted code in about 20 seconds. Writing Help drafts and polishes staff posts, then translates them into 10 languages. Google Forms ride along with posts; Google Calendar & iCal events flow straight into the app.

Your own app	~2 weeks	10 languages	0 ads
APP STORE & GOOGLE PLAY	TO LAUNCH, TRAINING INCLUDED	BUILT-IN TRANSLATION	NO ALGORITHM, NO TRACKING

> **“This app has been a lifesaver and has brought rave reviews in our community.”**



Josh Thompson
Athletic Director & Assistant Principal — Loogootee, Indiana

$25,000+

raised in just a few months with built-in supporter tools — **100% retained by the school**

Loogootee funded its app and generated additional revenue for athletics.

What every school gets

COMMUNICATE

- ✓ Mass alerts — push, email & text
- ✓ My Feed, personalized per family
- ✓ Safe staff–family direct messages
- ✓ Public & private groups
- ✓ Per-group alert controls

EVERYDAY TOOLS

- ✓ Calendars — events, dining & athletics
- ✓ Sports schedules, rosters & scores
- ✓ Google Forms attached to posts
- ✓ Google Calendar & iCal integration
- ✓ Writing Help + 10-language translation

TRUST & CONTROL

- ✓ Never on the public web
- ✓ No ads, algorithms, or tracking
- ✓ Account-type access control
- ✓ Message retention & admin review
- ✓ Passwordless sign-in (~20 seconds)

How schools decide

1
See it live
A 30-minute walkthrough with a real person — your questions, your scenarios, no pressure.

2
Run your review
Bring your security questionnaire or data-privacy agreement — we answer them as part of every evaluation.

3
Get a proposal
Board-ready pricing tailored to your size and structure — no per-user pricing, no per-message fees.

4
Launch in ~2 weeks
We handle branding, setup & app-store publication. Staff training is included.



“Our families finally have one place they trust for school news — and our staff spend a fraction of the time getting the word out.” **— Dr. Hamilton, Superintendent**

On cost: ask any vendor what’s *not* included. With School Courier there are no startup fees, no per-user or per-message charges, and no charges for future enhancements — and built-in supporter & sponsor tools have helped schools offset or fully cover their annual investment.

Compliance & accessibility: operated as a service provider under your school’s direction, supporting your FERPA obligations; no ads, profiling, or sale of personal information (the practices COPPA exists to protect against); text & email delivery consistent with TCPA / CAN-SPAM. Apps support Dynamic Type, VoiceOver & TalkBack, light & dark mode.

See it with your school’s name on it.

30-minute demo · board-ready pricing on request

schoolcourier.com/demo
Questions? **help.schoolcourier.com**