FOR SCHOOL LEADERS

Everything in one private app.
Social-style updates, without social media.

A purpose-built communication hub for schools — fast posts, photos, alerts, calendars, sports and messaging — controlled by staff, organized by groups, and free from the noise of the open internet.

COMMUNICATION & FEED

- **Personalized My Feed** — each user follows only the classrooms, teams & clubs they choose.
- **Public groups** — one-tap subscribe to open groups like "School News."
- **Private groups** — join by 8-digit passcode or a one-tap request a leader approves in-app.
- **Rich posts** — up to 25 photos per post, published in seconds; admins can post as the school.
- **Scheduled & pinned posts** — write now, publish later; pin a key update to the top of the feed for up to 30 days.
- **Comments & replies** — families can join the conversation; owners control where comments are allowed.
- **Writing Help** — 5 modes — detail, clearer & warmer, shorter, grammar & translation into 10 languages.
- **Clean links** — long URLs become tappable site names.
- **Google Forms** — attach permission slips & class forms to a post for quick, paperless collection.

CALENDAR, SPORTS & INFO

- **Calendar & dining** — single-school or district-wide events; add to a phone calendar in one tap.
- **Group calendars** — team & club leaders run their own events; members filter the calendar by group.
- **Event announcements** — an event posts to the group feed now, or a week ahead so a whole season doesn't flood families.
- **Athletics on the calendar** — games flow into the school calendar & Today cards automatically.
- **Sports & schedules** — rosters, headshots, records, scores, directions & posts from every linked group.
- **Staff directory** — headshots & contact, searchable by name or subject.
- **Resources** — curated links from your administration; any link can be sign-in only.
- **Supporters & sponsors** — recognize local backers; optional sponsor banners with view & tap reports.
- **Weather & radar** — conditions & forecast at a glance.

MESSAGING & ALERTS

- **Safe private messaging** — reach staff & coaches directly; every message tracked & reviewable.
- **Photos & read receipts** — attach photos to a message and see when it was read.
- **Staff office hours** — quiet time for teachers: after-hours messages can wait, and families see the hours.
- **Push notifications** — iOS & Android, even when the app is closed.
- **Mass alerts** — closings & emergencies by push, email & text, plus an automated call to anyone a text can't reach.
- **Alert history** — every alert from the past year, kept in one place.
- **Event reminders** — a day-before nudge for group calendar events, muted by the same group bell.
- **Per-group controls** — mute any group with one tap of the bell.
- **Three channels** — mass alerts, group posts & direct messages, each controllable.
- **Contributor role & approvals** — parents & students can submit posts that publish only after a leader approves.

SECURITY & PLATFORM

- **Passwordless sign-in** — email or phone code in ~20s; nothing to forget (optional password too).
- **Account-type access control** — students & parents can't message one another.
- **Retention & oversight** — messages & posts kept for review; district admins can see & join every group.
- **Report & block** — flag a post or block a user in two taps; every report is reviewed.
- **Your own branded app** — custom logo, colors, menu & labels on the App Store & Google Play.
- **Multi-school** — switch schools within a district, no re-login.
- **Instant updates** — improvements ship over-the-air, no App Store wait.

Continued → the web app, staff tools, platform & rollout

ALSO INCLUDED

Now on the web, too.
Manage everything from a computer.

Teachers and office staff can post, message, and run their groups and calendars from any browser — the same app, the same account, nothing to install.

WEB APP — ANY COMPUTER

- **Same app in a browser** — post, message, manage groups and run your calendars from a laptop or Chromebook.
- **Your school's own address** — yourschool.schoolcourier.app opens straight into your district, in your colors.
- **One account, both places** — the same passwordless code or password; your groups and permissions follow you.
- **Built for a keyboard** — write longer posts, paste from a document, attach photos straight from your computer.
- **Nothing to install or update** — always the current version — no app store, no IT rollout.
- **Bots & crawlers blocked** — a one-time human check keeps the site out of search engines and away from scrapers.
- **Notifications stay on the phone** — the web app is for working at a desk; push alerts still arrive on the phone.

PLATFORM & ACCESSIBILITY

- **Works on what you already have** — iPhone, iPad, Android phones & tablets, and any modern browser.
- **Tablet & desktop layout** — content settles into a readable column instead of stretching edge to edge.
- **Light & dark mode** — looks great in both, automatically.
- **Accessibility** — Dynamic Type & VoiceOver/TalkBack supported.
- **Built for patchy signal** — the app keeps working through a dropped connection and catches up when it returns.
- **No ad networks** — the only banners are the local sponsors you choose to recognize.

FOR STAFF & SCHOOL LEADERS

- **Roles per group** — owner, leader, contributor and member, each with its own posting, commenting and calendar rights.
- **Approve before it publishes** — pending posts and comments queue for a leader — approve or deny in a tap.
- **Approval reminders** — leaders see what's waiting at a glance, and a gentle push & email nudge follows so no family is left pending.
- **Group management** — create groups, add leaders, share or reset passcodes, view the roster, set the order.
- **Custom menu & labels** — choose what appears in the tab bar and rename it for your school.
- **Staff directory & rosters** — bulk-import staff with headshots, subjects and contact details.
- **Office-hours defaults** — set school-wide messaging hours; teachers can keep them or set their own.

ROLLOUT & SUPPORT

- **Guided launch** — we build your branded apps, submit them to both app stores, and set your district up.
- **Promo kit for families** — flyers, QR codes and social graphics ready to send home.
- **Help Center** — a searchable how-to site for families, kept current with the app.
- **Per-page admin help** — step-by-step guidance built into every screen of the Commander.
- **In-app help requests** — staff & families report a problem without leaving the app, screenshots included.
- **Weekly onboarding updates** — a Friday-morning progress note from support@schoolcourier.com: who has signed up, what's waiting on a leader, and what we'd suggest next.
- **A real support line** — email support@schoolcourier.com and reach the people who build the app.

See every feature with your school's data.

Modern school communication: the convenience of a feed, with the safety families expect.

steve@schoolcourier.com · Learn more → **schoolcourier.com**

Request a demo